







## **Provisional Programme**

# Capitalisation workshop and 5<sup>th</sup> Steering Committee

16 December, 2015, Athens, Greece

# Context

LACTIMED aims to foster the production and distribution of typical and innovative dairy products in the Mediterranean by organising local value chains, supporting producers in their development projects and creating new markets for their products.

The project is implemented under the ENPI CBC MED Programme, and is financed, for an amount of EUR 4.35 million, by the European Union through the European Neighbourhood and Partnership Instrument.

From November 2012 to December 2015, ANIMA and its 11 partners will organise a hundred operations targeting the various stakeholders of the dairy chains of Alexandria and Beheira (Egypt), the Bekaa and Baalbek-Hermel (Lebanon), Bizerte and Beja (Tunisia), Sicily (Italy) and Thessaly (Greece).

## **Participants**

The workshop will gather LACTIMED partners and associated as well as a 1 beneficiary or 1 expert maximum per pilot territory (to be jointly identified by local partners). All the participants will be actively involved in the workshop and in the process.

The Steering Committee will gather the project partners and associated only.

# **Objectives of the meetings**

### Capitalisation workshop

After 37 months, LACTIMED project will reach the end of its implementation period in December. The objective of the workshop is to jointly evaluate the project action and to conduct a reflection on the impact and lessons learnt. It will also be the opportunity to discuss about the network of dairy clusters.

### **Steering Committee**

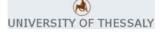
The meeting will be the opportunity for the whole partnership to address, discuss and vote on general issues related to project implementation and communication. It will also allow assessing the progress of the whole project and addressing the project sustainability and reporting.













### Programme

Wednesday, December 16th, 2015

Place: The Ionic Centre, 11 Lysiou Street, 10556 Athens, Greece

Telephone: +30 210 3246614

8.30 - 8.45 Arrival of participants / registration

#### 8.45 – 9.00 Introduction to the capitalisation workshop

ANIMA Investment Network / UHCCI / JTS of the Programme ENPI CBC MED

- 9.00 10.30 Evaluation of the project impact
- 10.30 10.45 Coffee break
- 10.45– 12.30 LACTIMED prospective: identifying weaknesses and remaining challenges and the ways to address it
- 12.30 13.30 Towards a Mediterranean network of dairy clusters?
- 13.30 14.00 "Launching the Route of Mediterranean dairy products: which opportunities for the development of rural territories?" (Optional)
- 13.30 15.00 Lunch
- 15.00 18.00 5<sup>th</sup> Steering Committee (only project partners and associates)

15.00 - 15.15 Opening

JTS of the Programme ENPI CBC MED and ANIMA Investment Network

15.15 – 15.45 WP1 Management and coordination

ANIMA Investment Network

- Context and objectives of the Steering Committee
- Project progress and deliverables
- Monitoring of the project and final figures
- Final report
- Administrative and financial issues
- Discussion

15.45 - 16.10 WP2 Communication ANIMA Investment Network

- 3 years of communication activities
- Visibility and impact of the communication
- Deliverables

16.10 – 16.35 WP3 Capitalisation of the results and WP4 CIHEAM-IAMM

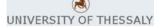
- State of deliverables and implementation
- Results, impact and sustainability
- Project capitalisation and Mediterranean network
- Discussion













16.35 – 17.00 WP5 Integration of local dairy chains and creation of producers' clusters Bizerte Cluster

- State of deliverables and implementation
- Results, impact and sustainability
- Discussion

17.00–17.25 WP6 Enhancement of local production and innovation capacities CCIAZ

- State of deliverables and implementation
- Results, impact and sustainability
- Discussion

17.25- 17.50 WP7 Increased visibility of Mediterranean typical dairy products at the national and international level

German-Arab Chamber of Industry and Commerce

- State of deliverables and implementation
- Results, impact and sustainability
- Discussion

17.50 – 18.00 Conclusions

**ANIMA Investment Network** 

- Conclusions and perspectives
- Questions and comments
- Closing the meeting

#### For any information, you can contact:

George Asonitis +30 210 3387104 / + 30 6979875720 (Mob) - asonitis@uhc.gr

Aurélien BAUDOIN +33 4 96 11 18 17 - aurelien.baudoin@anima.coop



